



Governor Terry E. Branstad  
 Lt. Governor Kim Reynolds  
 San Wong, Director

**2012 STRATEGIC SESSION AGENDA  
 IOWA COMMISSION OF LATINO AFFAIRS MEETING  
 Wednesday, December 12<sup>th</sup> 2012  
 Lucas State Office Building, 4<sup>th</sup> Floor – Room 418  
 321 E. 12<sup>th</sup>, Des Moines Iowa  
 Noon to 4 p.m.**

Persons who wish to participate by phone should call 866-685-1580.  
 When prompted, enter conference code: 0009991931 #

<b>Commissioners Present:</b>	Sal Alaniz Rebecca Jackson Joan Jaimes (arriving at 1:50PM) Maria Lara Alejandro Pino Ramon Rodriguez (arriving at Noon, leaving at 1:55PM).
<b>Absent</b>	Juan Rodriguez
<b>Staff</b>	Heidi Smith - Facilitating Alba Perez

**I 12:21 PM** Call to Order and introductions/sharing. **Sal Alaniz**

**II 1:00-1:30PM** – Overview of 2011 priorities.

**Sal Alaniz and Heidi Smith- facilitator**

Priorities were renamed to better coincide/resonate with government agencies/departments.

<b>Commission PRIORITIES</b>
1- Communications
2- Public Safety & Corrections – Disproportionate Confinement
3- Education
4- Health
5- Immigration
6- Workforce and Economic Development
7- Leadership Development and Civic Engagement
8- Legislation

Division of Community Advocacy and Services



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 Lt. Governor Kim Reynolds  
 San Wong, Director

III 1:30-3:00 – Correlation of priorities, Iowa Code’s description of the commission and the Office of Latino Affairs.

**Commission and Facilitator**

<p><b>216A.13 Commission of Latino affairs — duties.</b></p>
<ol style="list-style-type: none"> <li>1. <i>Study the opportunities for and changing needs of the Latino population of this state.</i></li> <li>2. <i>Serve as liaison between the department of human rights and the public, sharing information and gathering constituency input.</i></li> <li>3. <i>Recommend to the board the adoption of rules pursuant to <u>chapter 17A</u> as it deems necessary.</i></li> <li>4. <i>Recommend legislative and executive action to the governor and general assembly.</i></li> <li>5. <i>Establish advisory committees, work groups, or other coalitions as appropriate.</i></li> </ol>

**1. Study the opportunities for and changing needs of the Latino population of this state.**

**Commission Discussion**

- 1- Iowa Data Center, sharing with others.
- 2- Multicultural Health information-demographics.
- 3- State & National data that can be used.
- 4- Education – Benefits through the military.
- 5- ISU Extension: data and programming (grad. Students). Entrepreneurship.
- 6- Anyone used data for reports in the past. Yes.
- 7- Targeted Small Business – Who are they serving?
- 8- **GOAL** – In collaboration with other state agencies and organizations the commission and the office of Latino affairs will collect and make information to others via the Latino Affairs page. This information will be for public use and to empower the public in their efforts. The information will be specific to Latinos in Iowa. The commission will partner with state and government agencies that can help maintain this info current and relevant and make it a “living” document. \*\*There is currently a disconnection of resources. It would be helpful to connecting this data to a person in state government and non profits. \*\*Latinos are growing; inclusion of Latinos is a challenge along with this fast pace growth. \*\*Others may be uncomfortable with changing population. \*\*Different communities approach diversity differently.



Governor Terry E. Branstad  
Lt. Governor Kim Reynolds  
San Wong, Director

**2. Serve as liaison between the department of human rights and the public, sharing information and gathering constituency input.**

**Commission Discussion**

- 1- Data is not enough if Latinos don't have access to it.
- 2- What does it entail being a commissioner?
- 3- Is there a possibility to survey our constituents (online or on paper)? The survey would ask the question: Do you know who the LA commissioners are? What can the commissioners do for constituents?
- 4- One example on how commissioners can support constituents is for instance a letter of support signed by the Status of African Americans for the Iowa Department of Cultural Affairs. Perez will share a copy with the commission.
- 5- What are other commissions doing? What stands are they taking?
- 6- Contact our Partnership.
- 7- Latino Forum efforts are an example of how Latinos in central Iowa are making strides in fundraising for a feasibility study for a Latino Center.
- 8- People With Disabilities – Their commission have a task force that bring concrete items to the table, i.e.: new entrepreneurial type of initiatives.
- 9- Status of Women – The commission worked and finished a report called "She Matters" in collaboration with others.
- 10- Asian Pacific Islanders – in collaboration with the University of Iowa created a Health Guide in seven Asian languages.
- 11- Communication – Hispanic media partnership to garner dialogue and to communicate and educate our constituency. At one point there was an Iowa Latino Media Association. What value is there for Latino media to assist with communication and education delivery in their outlets? Also Mark Grey at UNI headed a leadership program that was culturally specific. \*\*Leadership in the Latino community is needed for community sustainability and to build capacity. \*\*

**GOAL** – Latino Affairs Commission, in partnership with others can offer a webinar on Education prior to the **Iowa Latino/a Education Initiative** conference in the spring of 2013 (Date TBD). Other partners can be ICAN, ISU career counselors, Marshalltown Community College, Excelencia in Education, US Latino Leadership Institute and the Latino media. This can be a PILOT webinar and the commission can consider a second webinar on health (diabetes and hypertension related). Webinar service provided by DHR.

**PILOT** – Webinar on EDUCATION next steps and potential topics:

- a- Access to higher education.
- b- DACA
- c- High School graduation.
- d- Closing the achievement gap – mapping a path of Latino success.



Governor Terry E. Branstad  
Lt. Governor Kim Reynolds  
San Wong, Director

- e- Audience: Latino and non Latino leaders.
- f- Jaimes will connect Latino Affairs Commission to the Iowa Latino/a Education Initiative to provide a webinar and on education. Webinar will be recorded and both the recording and power point will be posted on the Latino Affairs web page as a resource for constituents.
- g- There will be an evaluation of the pilot webinar (built into the webinar service).
- h- After lessons learned there will be a webinar planned around health – diabetes and hypertension.

**3. Recommend to the board the adoption of rules pursuant to chapter 17A as it deems necessary.**

**Commission Discussion**

The Iowa Department of Human Rights Board is new. Administrative rules for the new code are being drafted. This part of the code will be discussed with Danielle Plogmann, the Legislative Liaison for the department. When issues come up the commission will make necessary recommendations.

**4. Recommend legislative and executive action to the governor and general assembly.**

**Commission Discussion**

- 1- Role of the commission – As a body the commission can vote on a position on a specific issue they wish to present to the legislature.
- 2- How can the commission be proactive? History indicates the commission did a day at the hill with IYC when it was a program under Latino Affairs. Commission asked if Perez can find out if there is a date available to plan a day at Hill. Perez will make the necessary contacts to find out if a 2013 day is still available and if not will ask Iowa Youth Council – IYC to see if they have a date schedule and if they would be willing to partner with Latino Affairs. Regardless of the answer to the above inquiries Perez will also schedule a Day at the Hill for 2014. Things to consider: \*\* This is a proactive activity to network and educate others about the Latino community. \*\* If the LA's commission can partner with YLI then the group must find out expectations for that day. \*\* Perez will also ask Avery for additional information on process and other tasks that need to get done for this type of event. \*\* If LA's commission can schedule a day at the Hill on their own then the group will need to draft 1- and invitation to other organizations 2- talking points for networking and educating others. This first Latino Affairs Commission led Day at the Hill will be one to ease into the relationship building and networking. Whether the day is scheduled for 2013 or 2014 the commission should prepare data, and other relevant Latino information, their bios. \*\*As far as talking points the commission will work with DHR's Legislative Liaison and look into the commission of Persons With Disabilities to draft a letter and ask liaison for



Governor Terry E. Branstad  
Lt. Governor Kim Reynolds  
San Wong, Director

feedback.

- 3- Commissioners wanted to know how to find out what legislation is in the pipeline. Perez will send the link to this information to the commissioners.

Iowa Legislature – You may subscribe to this website to receive information about the legislature on a Regular/daily basis.

<https://www.legis.iowa.gov/index.aspx>

Iowa Legislature General Assembly

<http://www.legis.state.ia.us/index2.html>

The Iowa Legislature Legislative Services Agency

<http://www.legis.state.ia.us/Central/>

National Association of Latino Elected and Appointed Officials (NALEO)

<http://www.naleo.org/>

Iowa Votes

<http://www.iowavotes.org/>

\*\* Commissioners may want to consider adding these links to favorites or subscribe.

## 5. Establish advisory committees, work groups, or other coalitions as appropriate.

### Commission Discussion

Commissioners shared that any committees or work groups should align with the priorities set by the commission in the fall of 2011 and formed as needs arise. That the commission will later discuss deliverable goals and would work to achieve those goals.

In reference to the Latino Affairs Commission Priorities and work that has been or will be completed:

- 1- **Communications** – this priority touches all others.
- 2- **Public Safety & Corrections** (Disproportionate Confinement- Iowa has a disproportionate minority confinement). In the fall of 2012 the Latino Affairs Commission signed a letter of support, here is an excerpt of the letter and a scanned copy will be send as part of the minutes for this meeting.

*..this is a letter of support for the implementation of a state-level juvenile detention screening tool (DST). I understand this letter will be made available to Iowa's Judicial Council. I appreciate that group's thoughtful consideration for the state-level implementation of the DST...*

- 3- **Health** – Some of the issues faced by Latinos in the area of health are: Health literacy, access to healthcare, language barriers, not knowing existing services. Would a Spanish version of the Health Guide help remove barriers for Latinos in Iowa? Yes. The commissioners will write a letter to Des Moines Area Community College's Interpreters and Translators Program to reiterate the interest of the commission to partner with ITP to translate the Health Guide after receiving authorization from the University of Iowa and to thank them for their willingness to work with the commission and office. Perez will contact University of Iowa for the purpose of obtaining authorization and will also draft a letter for the commission to consider. A discussion will take place later about funding for printing the health guide.



Governor Terry E. Branstad  
 Lt. Governor Kim Reynolds  
 San Wong, Director

In addition the commission will later discuss the planning of a webinar on two of the health issues that most affect Latinos: Diabetes and Hypertension. Perez will also inquire with Dr. Sol – Endocrinologist to ask if she would be willing to be the expert presenter in this webinar latter in 2013.

- 4- **Education** – A webinar is plan for the spring of 2013.
- 5- **Immigration** – This is a federal issue where the commission may have little or no impact.
- 6- **Workforce** – How does Iowa Workforce Development closing centers around the state has affected Latinos? Workforce and Education? \*\* Further discussion and inclusion will take place in reference to Latin, career choices, entrepreneurialism, etc.
- 7- **Leadership Development and Civic Engagement** – The Office of Latino Affairs has been working on aligning the priorities set by the commission and its work. Currently the Executive officer is serving as Curriculum Chair for the Greater Des Moines Latina Leadership program (starting in the fall of 2013) and the Latino Leadership Program under contract and in collaboration with ISU Extension and Hispanics United for Perry.
- 8- **Legislation** – Day at the Hill planned. On 12/20<sup>th</sup> Perez secured a Legislative Social at the Capitol on February 6<sup>th</sup> 2013 from 2-4:30PM for several commissions in CAS – Community Advocacy and Services. More details will be sent to the commission soon.

**IV 3:00 – 3:50PM – Conclusion and deliverable goals.**

**Commission and Facilitator**

Please follow the tables below for deliverable goals and timeline.

<b>Deliverable GOALS – 2013/2014</b>
1-The Office of Latino Affairs, the Commission of Latino Affairs in collaboration/partnership with others (state agencies and stakeholders) will provide and <b>post important Latino Data</b> on the Latino Affairs webpage by May of 2013.
2-The Office of Latino Affairs, the Commission of Latino Affairs in collaboration with the Iowa Latino/a Education Initiative <b>will provide a pilot webinar in the Spring of 2013</b> , prior to the education conference (topic forthcoming) and later consider a webinar on Health (Diabetes/ BP).
3-The Office of Latino Affairs and the Commission of Latino affairs will plan a <b>Day at the HILL</b> and prepare a draft invitation and talking points for other Latino organizations. Purpose: Learning and Networking. If not possible in 2013 begin to plan 2014.
4-Health Guide in Spanish. First secure authorization to translate existing <b>Health Guide</b> from the University of Iowa. Second, thank and partner with the Interpreters and Translators Program at Des Moines Area Community College for translation. Third, look into printing funders (2013-2014)



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V 3:55-4:00PM – Public Comment.

Public

VI 3:55PM Adjourn.

A handwritten signature in black ink, appearing to read "Sal Alaniz, Jr.", followed by the date "2-6-13".

Sal Alaniz, Jr. – Chair

A handwritten signature in black ink, appearing to read "Alba Perez", followed by the date "2-6-2013".

Alba Perez – Executive Officer

