

For the U.S. to regain the top ranking in the world for college degree attainment, Latinos will need to earn 5.5 million degrees by 2020.

## EAST FACTS

### STATE RANKING

Iowa had the **36th largest Latino population** in the U.S.<sup>1</sup>

### K-12 POPULATION

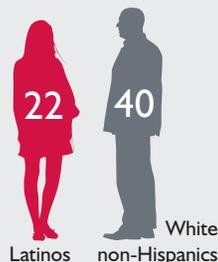
In Iowa, **8%** of the K-12 population was **Latino**.<sup>2</sup>

### STATE POPULATION

In Iowa, **5%** of the state population was **Latino**.<sup>3</sup> Projections show a continued increase.

### MEDIAN AGE

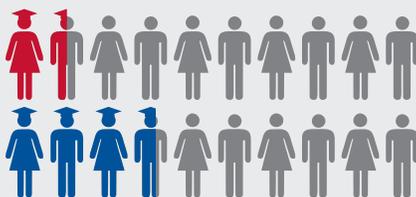
The median age of Latinos in Iowa was **22**, compared to **40** for White non-Hispanics.<sup>4</sup>



### DEGREE ATTAINMENT

In Iowa, **15%** of Latino adults (25 and older) had earned an associate degree or higher, compared to **36%** of all adults.<sup>5</sup>

**Latino Adults = 1.5 of 10**



**All Adults = 3.6 of 10**

To reach the degree attainment goal by 2020, Iowa can: 1) close the equity gap in college completion; 2) increase the number of degrees conferred; and, 3) scale up programs and initiatives that work for Latino and other students. The following is a framework for tracking Latino degree attainment in Iowa.

### ENROLLING: Top 5 institutions (Hispanic Undergraduates) in Iowa, 2011-12

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Kaplan University – Davenport	4yr Private For-Profit	46,892	1,824	4
2	Des Moines Area Community College	2yr Public	25,425	1,250	5
3	University of Iowa	4yr Public	21,564	1,015	5
4	Iowa State University	4yr Public	24,343	882	4
5	Eastern Iowa Community College District	2yr Public	9,839	776	8

### ASSOCIATE DEGREES: Top 5 institutions awarding to Hispanics in Iowa, 2011-12

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Kaplan University – Davenport	4yr Private For-Profit	4,677	119	3
2	Eastern Iowa Community College District	2yr Public	920	72	8
3	Des Moines Area Community College	2yr Public	2,463	70	3
4	Iowa Central Community College	2yr Public	923	36	4
5	Western Iowa Tech Community College	2yr Public	549	35	6

### BACHELOR DEGREES: Top 5 institutions awarding to Hispanics in Iowa, 2011-12

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	University of Iowa	4yr Public	4,351	140	3
2	Iowa State University	4yr Public	4,881	127	3
3	Kaplan University – Davenport	4yr Private For-Profit	6,415	98	2
4	Upper Iowa University	4yr Private Not-For-Profit	1,388	54	4
5	University of Northern Iowa	4yr Public	2,440	40	2

Source: *Excelencia in Education* analysis using Institutional Postsecondary Education Data System (IPEDS), 2011-2012 enrollment and completions data, National Center for Education Statistics (NCES), U.S. Department of Education

# Iowa Equity Gap in Degree Completion

Closing the equity gap in college completion can be tracked by the 3 measures provided below. Alone, none of these measures capture the entire “story” of equity in degree completion. However, in combination, they provide a useful picture of the equity gap in degree attainment between Latino and white cohorts in Iowa in a single year (2010-11).

**Graduation rates** — Total graduation within 150% percent of program time for first-time, full-time freshman

**Completions per 100 FTE students** — Total undergraduate degrees and certificates awarded per 100 full-time equivalent students (incorporates part-time students)

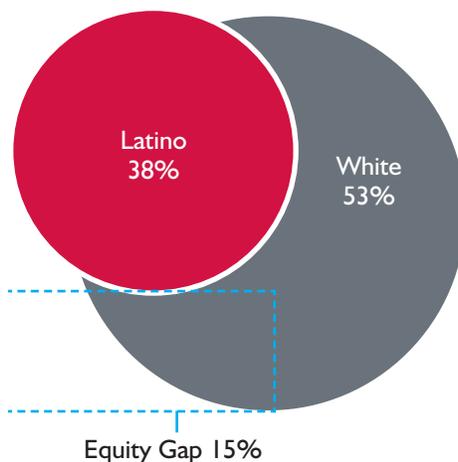
**Completions Relative to the Population in Need** — Total undergraduate degrees and certificates awarded per 1,000 adults 25 years and older relative to the adult population with no college degree

## DEGREE ATTAINMENT

Percentage of Latino adults in Iowa (25 and older) with an associate degree or higher, compared to all adults in Iowa.<sup>5</sup>



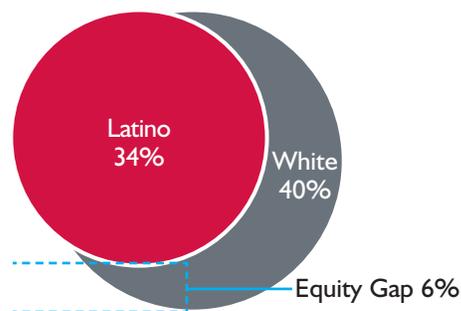
## GRADUATION RATES: 2010 – 11



## COMPLETIONS PER 100 FTE



## POPULATION IN NEED



## Examples of What Works for Latino Students

There are institutions that are showing success in enrolling, retaining, and graduating Latino students. The following are examples of institutional programs across the country with evidence of effectiveness in serving Latino students nominated for Examples of *Excelencia*.

### Jaime Escalante Math Program – East Los Angeles Community College

Started in 1983, the goal of the Escalante Program is to engage disadvantaged inner-city youth in a demanding academic regimen of pre-college and college level mathematics to prepare them to take the Advanced Placement Calculus examinations and succeed in college level math courses. In fall 2004, an area high school that was not being serviced by the Escalante Program had a total of 40 students enrolled in Algebra IAB with a failure rate of 61%. The Escalante program was

implemented that summer and three years later (in 2007), enrollment in Algebra IAB classes increased to 161 students with a failure rate of only 16%. During this period, the school also experienced an increased percentage of students who scored in the advanced and proficient categories of the math state, from 7% to 38%. The rate for 10th graders passing the CAHSEE in 2004-07 went from 59% to 73%. (<http://www.elac.edu/student-services/asu/studentprograms.htm>)

For more information on institutional programs improving Latino student success in higher education, access *Excelencia in Education's Growing What Works* database at <http://www.edexcelencia.org/growing-what-works>

1 U.S. Census Bureau, *Population and Housing Unit Estimates, 2012 State and National Population Estimates by Age, Sex, Race, and Hispanic Origin: April 1, 2010 to July 1, 2012, PEPSR6H*. Released 06/13/13, Retrieved 06/19/13. [www.census.gov](http://www.census.gov)

2 U.S. Census Bureau, *2009-11 American Community Survey*. [www.census.gov/acs](http://www.census.gov/acs)

3 U.S. Census Bureau, *Population and Housing Unit Estimates, 2012 State and National Population Estimates by Age, Sex, Race, and Hispanic Origin: April 1, 2010 to July 1, 2012, PEPSR6H*. Released 06/13/13, Retrieved 06/19/13. [www.census.gov](http://www.census.gov)

4 U.S. Census Bureau, *2007-11 American Community Survey*. [www.census.gov/acs](http://www.census.gov/acs)

5 U.S. Census Bureau, *2009-11 American Community Survey*. [www.census.gov/acs](http://www.census.gov/acs)